

Kaylin Miranda

Portfolio: www.kaylinmiranda.com

Chemistry

Atlanta, GA | Sept. 2023 – Present | Copywriter

- Clients: Georgia Power, Five Guys, NBA, CG Insurance, CHOA, Atlanta United

Carmichael Lynch

Minneapolis, MN | Apr. 2022 – Sept. 2023 | Copywriter

- Clients: Subaru, Phillips 66, Conoco, BJ's Brewhouse

Best Buy

Minneapolis, MN | Feb. 2020 – Apr. 2022 | Junior Copywriter

- Created integrated campaigns for Best Buy Gaming and Best Buy Teen Tech Centers.

Internship Experience

Ogilvy

New York, NY | Jan. 2019 – Mar. 2019 | Copywriting Intern

- Clients: Perrier, Samsung, Champix, Pitches

Grey

New York, NY | Oct. 2018 – Dec. 2018 | Copywriting Intern

- Clients: P&G (Procter & Gamble)

Ogilvy

New York, NY | July 2018 – Sept. 2018 | Copywriting Intern

- Clients: IKEA, Nationwide, Coca-Cola

360i

New York, NY | Apr. 2018 – June 2018 | Copywriting Intern

- Clients: Champion, Oreo, Nespresso, Pitches

Education

Miami Ad School Atlanta @ Portfolio Center

Copywriting | Mar. 2019

S.I. Newhouse School of Public Communications

Syracuse University | M.A. Advertising | 2015

Northeastern University

B.A. Organizational Communication, cum laude | May 2014

Activities

Division 1 Track & Field (Northeastern University)

Long Jump/Sprints | 2010-2014

- Sixth All-Time: Long Jump
- NCAA D1 East Regional Qualifier
- 2013 USTFCCA All-Academic Track and Field Team

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